Word Processing & Desktop Publishing:

Printing It

OBJECTIVES

- Explain the need for word processing

- List and describe the basic features of word processing programs

- Describe how spelling checks and thesaurus programs work

OBJECTIVES

- Explain the value of collaboration using word processing and the Web

- Define the advantages of desktop publishing

- Define desktop publishing terminology

WORD PROCESSING AS A TOOL

✖ Allows you to work with text documents

➕ Creation – the original keying in of the document

➕ Editing – making changes to the document

➕ Formatting – adjusting the appearance of the document to make it more attractive

WORD PROCESSING AS A TOOL

× Allows you to work with text documents

   + Storing – saving the document on disk

   + Retrieving – bringing the stored document into memory so it can be used again

   + Printing – producing the document on paper

HOW WORD PROCESSING WORKS

✖ As you type, the screen displays your work

+ The program displays the insertion point (cursor) to show where the next character will appear

+ Use the scroll bar to move throughout the document

+ **Word wrap** automatically moves a word to the beginning of the line below if there is not enough room at the end of the line to complete the word
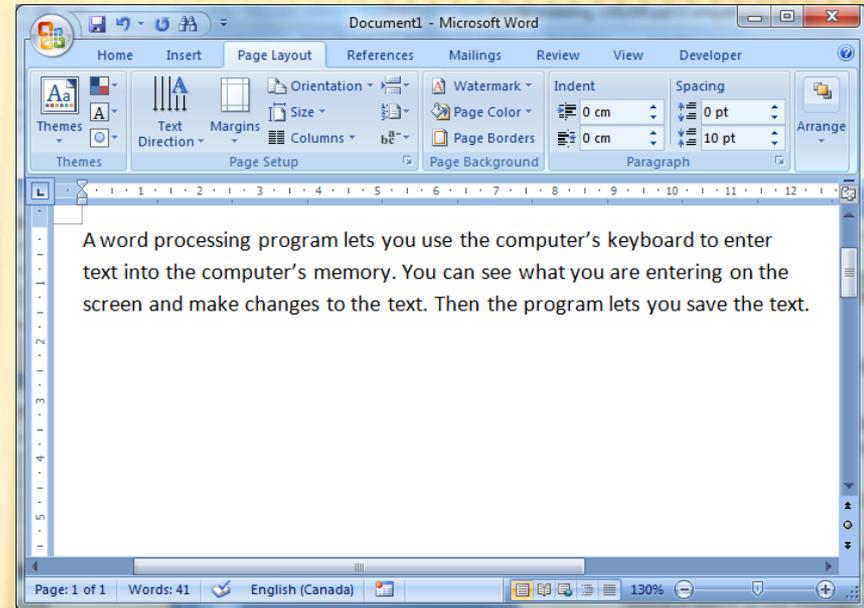
EASY CORRECTIONS

✖ The Backspace key

✖ The Delete key

✖ The Undo command reverses the effect of the last action

+ allows you to undo several actions

FORMATTING FEATURES

* Character formatting
* Line formatting
* Page formatting
* Printing envelopes

CHARACTER FORMATTING

- ✖ Boldface, italic, and underlining
  - ✚ Used to emphasize words or phrases
- ✖ Fonts – typefaces
- ✖ Serif fonts have short horizontal lines at the tops and bottoms of letters
    - ✖ Easier to read
  - ✚ Sans serif fonts have no serifs
    - ✖ Often used for section headings or captions

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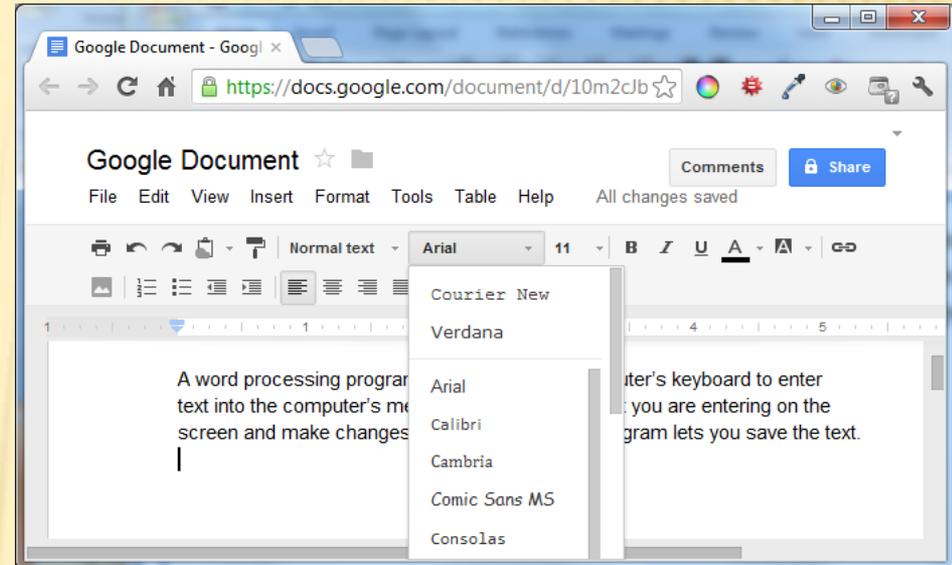
LINE FORMATTING FEATURES

- ✖ Alignment – text can line up along right or left margin or centered on the page
- ✖ Tabs and indentation
  - ✚ Tab once to begin a paragraph
  - ✚ Indent entire paragraph from one or both sides
- ✖ Justification – the evenness of text at the side margins
  - ✚ Fully justified – text is even at both right and left margins
    - ✖ Microsoft word calls this "Justify"
  - ✚ Left justified – text is even at left margin, but ragged at right margin
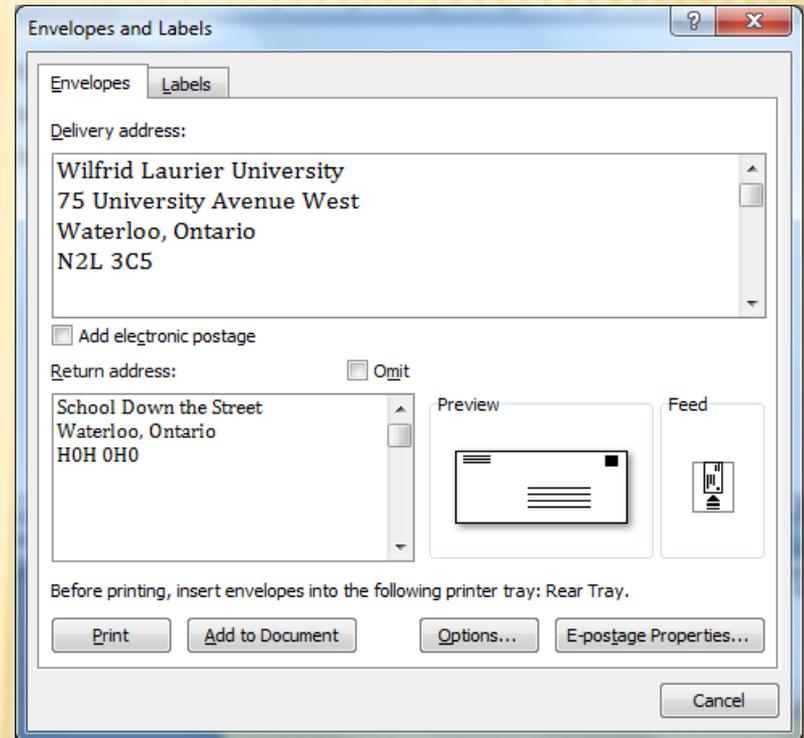
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PAGE FORMATTING FEATURES

- Vertical centering adjusts top and bottom margins so that the text is centered

- Margins define the amount of white space on both sides and along the top and bottom

- Adjust margins, line spacing, and fonts to squeeze or stretch a document

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PRINTING ENVELOPES

✖ Use computer to address and print envelopes

+ Delivery address will be filled in if it is highlighted in the letter

+ Enter return address

✖ Most programs can include postal bar code underneath the delivery address

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OTHER IMPORTANT FEATURES

* [Find command](#)

* [Pagination](#)

* [Print preview](#)

* [Footnotes](#)

* [Headers and footers](#)

* [Working with text boxes](#)

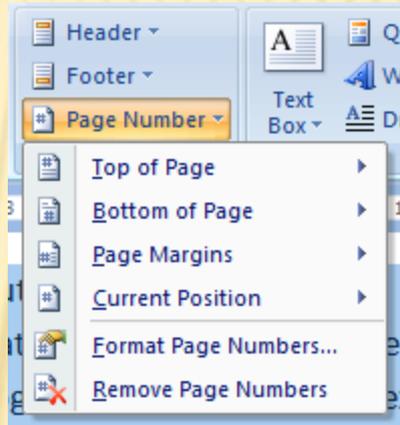* [Spelling checker](#)

* [Thesaurus](#)

FIND COMMAND

- ✖ Finds all occurrences of a word or phrase
  - ✚ Find-and-replace replaces those occurrences with a different word or phrase
  - ✚ Very convenient for long documents
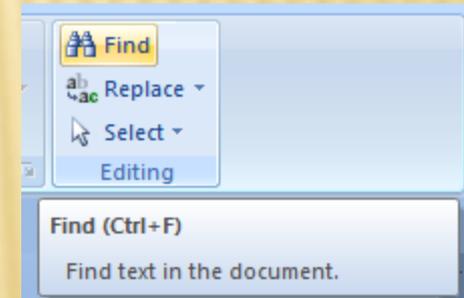
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PAGINATION

✖ Displays page numbers in a document

╋ Offers many options for which pages are numbered and where the number is located on the page

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PRINT PREVIEW

- ✖ A user can view an entire page on the screen
  - ✚ User can view two facing pages or several consecutive pages
  - ✚ Gives a better overall view than looking at one screen

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FOOTNOTES

* Word processing programs make it easy to add footnotes
    + Keeps track of footnotes that are entered and where they are entered
    + Renumbers if footnotes are added or deleted
    + Adjusts bottom margins so the footnote appears at the bottom of the page
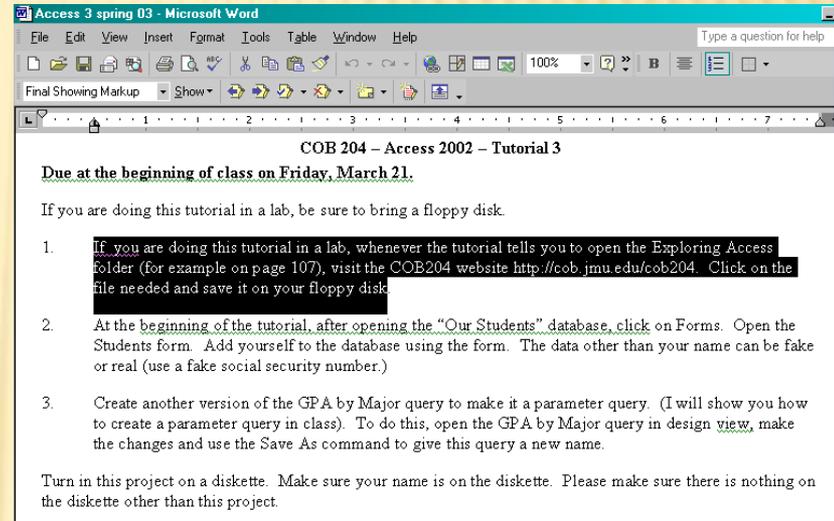* Footnotes can be converted to endnotes and vice versa

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HEADERS AND FOOTERS

- Headers appear at the top of every page
- Footers appear at the bottom of every page
- Common headers and footers
  - Page number
  - The date and time the document was last modified
  - The file name under which the document is stored

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WORKING WITH TEXT BLOCKS

- Text block – a unit of text in a document
- Must first be selected

  + Drag mouse from the beginning of the end of the text you want
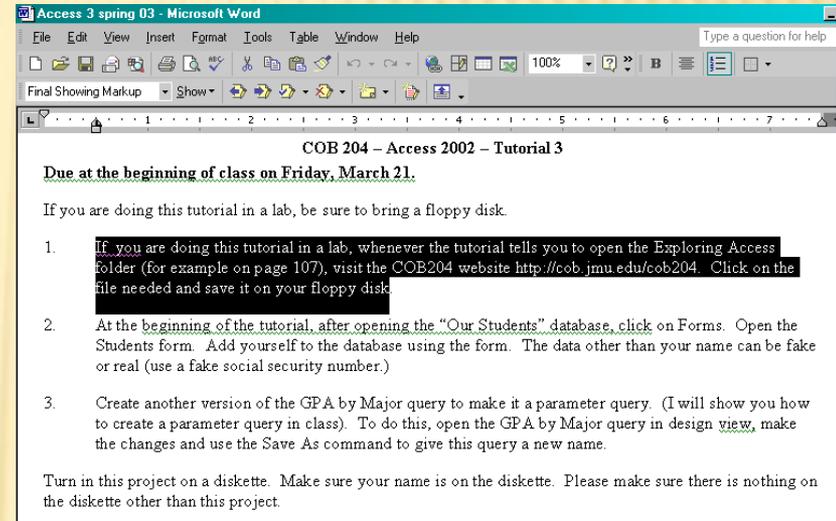
  + Referred to as **blocking** or **highlighting**

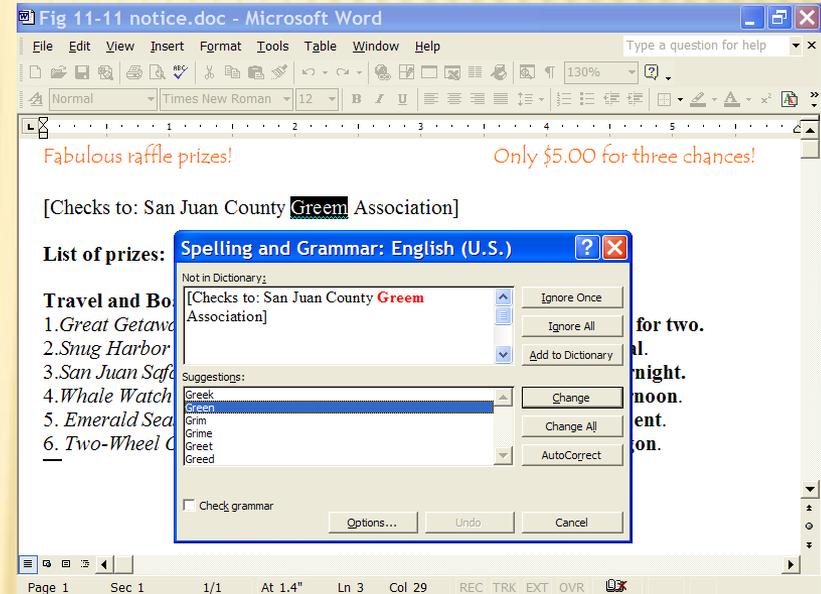Return

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WORKING WITH TEXT BLOCKS

✖ Possible Actions

   ✚ Moving – removes text from its original location and inserts it at its new location

   ✚ Copying – leaves text intact at its original location and inserts it at its new location

   ✚ Deleting – removes text from the document

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SPELLING CHECKER

- **Finds spelling errors you may have made**
  - Compares the word you typed with words in its list
  - Spelling checkers don't recognize proper names or some technical words
    - You can add words to the dictionary
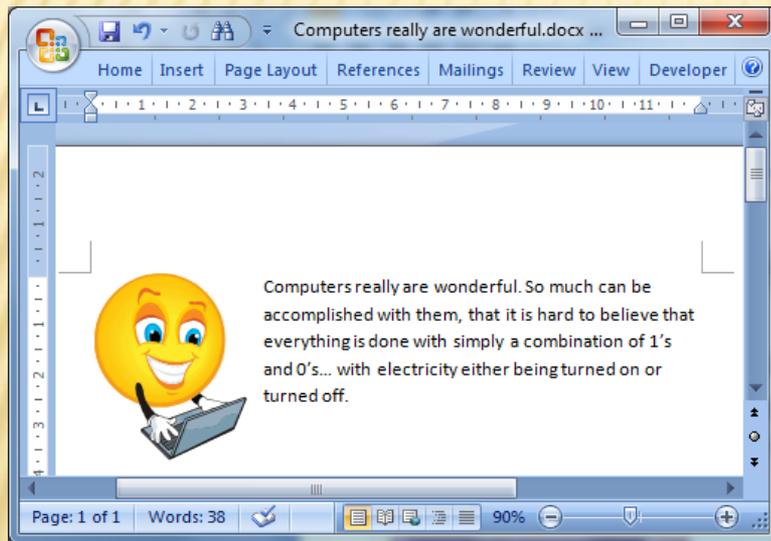 - Will not catch homonyms, if they are spelled correctly

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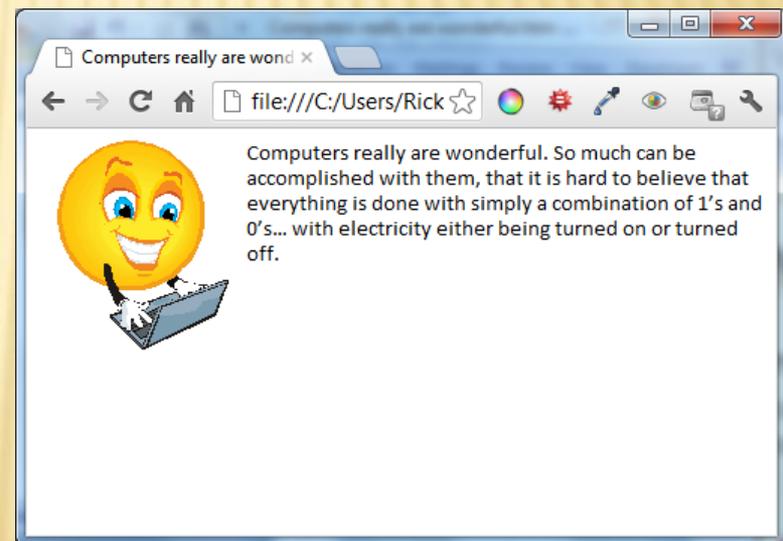# THESAURUS

✖ Offers synonyms and antonyms for common words
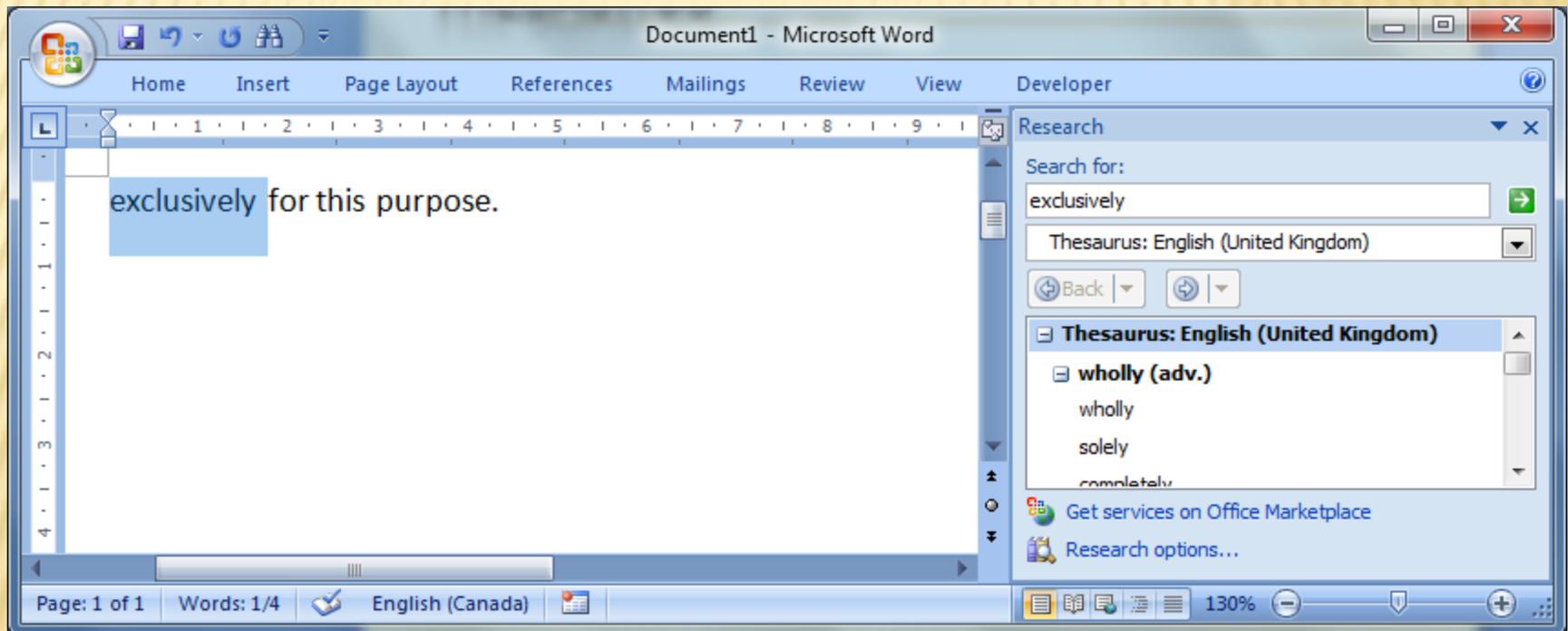
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WORD PROCESSING AND THE WEB

✖ Save word-processed documents as Web pages

+ Allows others to access a document and make changes as a regular word-processed document

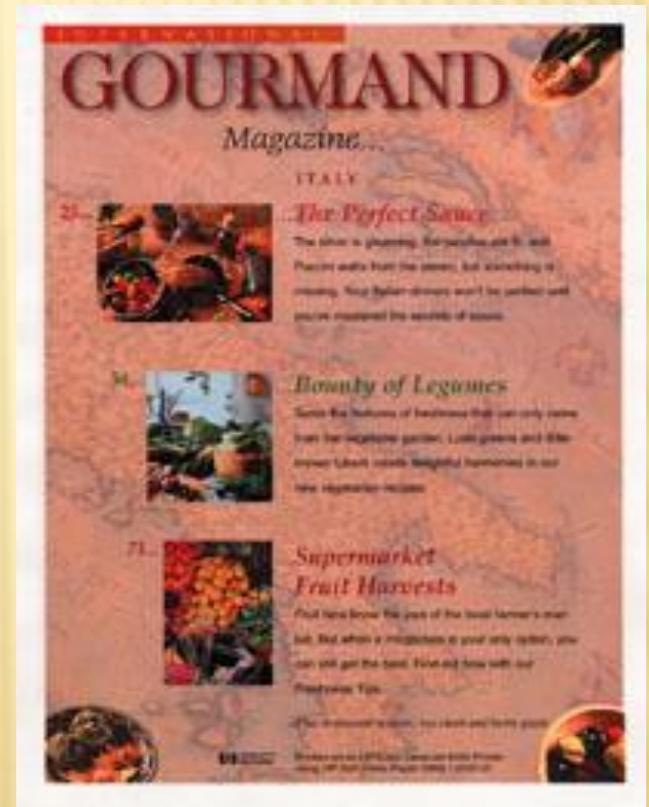A word-processed document

The same document, as a Web page

DESKTOP PUBLISHING

- Can be used to design sophisticated pages
  - With a high-quality printer, users can print professional-looking documents
- Allows you to place text and graphics on a page

- More professional than using a word processor

THE PUBLISHING PROCESS

* Page layout

* Selecting fonts

* Principles of good typography

* Leading and kerning

* Halftones

PAGE LAYOUT

✖ Decide how text should be laid out
  + For example, organizing text into columns separated by a vertical line is effective

✖ If pictures are used, they must be inserted into text
  + Picture size needs to be adjusted for proper fit

✖ Decide what headings are needed

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SELECTING FONTS

- ✖ Type is described by its size, font, weight, and style
    - ✚ **Size** measured by points (1/72 inch)
    - ✚ **Weight** – whether font is heavier or darker than normal
    - ✚ **Style** – special effects, such as italics
- ✖ Mixing fonts on the same page can make it hard to read

Times New Roman (12)
Times New Roman (18)
Times New Roman (24)
Times New Roman (36)
Times New Roman (48)
this font is called Commerce Loan

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GOOD TYPOGRAPHY

* Use the following guidelines for attractive documents

    + Use only two or three fonts

    + Limit the use of decorative fonts

    + Use different sizes and styles of one font to distinguish heading levels

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GOOD TYPOGRAPHY

✖ Use the following guidelines for attractive documents

✚ Never type text body in all capital letters

✚ Do not use type that is too small just to make it fit on one page

✚ Use a sans serif font only for short passages

✚ Use italic or boldface, rather than underlining, for emphasis

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LEADING AND KERNING

- Refer to the amount of white space on a page
  - **Leading** – the spacing between the lines of type on a page
  - **Kerning** – the space between the characters in a word
- The appropriate amount of white space enhances readability and reduces eye strain

(a) Unkerned:
WAVE

(b) Kerned:
WAVE

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HALFTONES

✖ Resemble photographs

+ Made up of black dots printed on white paper

+ Varying the number and size of dots produces shades of gray

+ The smaller the dot pattern, the clearer the halftone

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USING DESKTOP PUBLISHING SOFTWARE

- **Key ingredient is the page composition program**
  - Lets you design each page on the screen
- **Most programs offer templates, predetermined page designs that let you fill in your own text**
- **Most integrate clip art, images available for public use**
  - Clip art is available for free or a small fee on many web sites
  - Many commercial clip art programs are available

GETTING GRAPHICS

✖ Images / Videos / Music online have a copyright

✖ Clipart – Free to use
  ✚ Check the license

✖ Royalty Free

✖ Creative Commons
  ✚ CreativeCommons.org